

# INVOICE

Remit Address:

**KASA**  
PO Box 840313  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888



Invoice #	219029-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Advertiser	POL/American Future Fund
Product	EST 109
Estimate Number	109

Order #	219029
Alt Order #	219029
Deal #	
Order Flight	11/02/12 - 11/05/12

Station	KASA
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Billing Address:

**Mentzer Media Services**  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286  
USA

IDB #	1021
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16159

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KASA	M-F News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	1x	----F--				
				F	11/02/12	:30	9:20 PM	AFF1223	\$2,200.00		1
2	KASA	M-F News13 on FOX 930-10p	930p-10p		10/29/12 to 11/04/12	2x	----F--				
				F	11/02/12	:30	9:46 PM	AFF1223	\$800.00		1
				F	11/02/12	:30	9:56 PM	AFF1223	\$800.00		2
3	KASA	Fri Hour 2	8p-9p		10/29/12 to 11/04/12	1x	----F--				
				F	11/02/12	:30	8:19 PM	AFF1223	\$2,000.00		1
4	KASA	College Football	College Football		10/29/12 to 11/04/12	2x	----S--				
				Sa	11/03/12	:30	6:43 PM	AFF1223	\$400.00		2
				Sa	11/03/12	:30	8:49 PM	AFF1223	\$400.00		1
5	KASA	Sa News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	2x	----S--				
				Sa	11/03/12	:30	9:23 PM	AFF1223	\$700.00		1
				Sa	11/03/12	:30	9:27 PM	AFF1223	\$700.00		2
6	KASA	Sa News 13 on FOX 930-10p	930p-10p		10/29/12 to 11/04/12	2x	----S--				
				Sa	11/03/12	:30	9:43 PM	AFF1223	\$650.00		2
				Sa	11/03/12	:30	9:50 PM	AFF1223	\$650.00		1
7	KASA	Su 8-9a Fox News Sunday	8a-9a		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	8:31 AM	AFF1223	\$450.00		1
8	KASA	NFL Reg Season Early GM	11a-2p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	1:37 PM	AFF1223	\$5,000.00		1
9	KASA	Su News 13 on FOX 9-930p	9p-930p		10/29/12 to 11/04/12	1x	-----S				
				Su	11/04/12	:30	1:37 PM	AFF1223	\$5,000.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions)

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-5747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

KASA  
PO Box 840313  
Dallas, TX 75284  
Main: (505) 243-2285  
Billing: (317) 923-8888



Invoice #	219029-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Advertiser	POL/American Future Fund
Product	EST 109
Estimate Number	109

Order #	219029
Alt Order #	219029
Deal #	
Order Flight	11/02/12 - 11/05/12

Station	KASA
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

IDB #	1021
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	Do Not Mail

Agency Ref	IN2570/SP271/TO1326/A
Advertiser Ref	IN16159

Billing Address:

Mentzer Media Services  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286  
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #		
9	KASA	Su News 13 on FOX 9-930p	9p-930p	to									
				10/29/12 to 11/04/12	1x	-----S							
	KASA			Su	11/04/12	:30	9:21 PM	AFF1223	\$2,200.00		1		
10	KASA	Su News 13 on FOX 930-10p	930p-10p	to									
				10/29/12 to 11/04/12	2x	-----S							
	KASA			Su	11/04/12	:30	9:44 PM	AFF1223	\$700.00		1		
	KASA			Su	11/04/12	:30	9:58 PM	AFF1223	\$700.00		2		
11	KASA	M-F News 13 on FOX 9-930p	9p-930p	to									
				11/05/12 to 11/11/12	1x	M-----							
	KASA			M	11/05/12	:30	9:21 PM	AFF1223	\$2,200.00		1		
12	KASA	M-F News13 on FOX 930-10p	930p-10p	to									
				11/05/12 to 11/11/12	2x	M-----							
	KASA			M	11/05/12	:30	9:45 PM	AFF1223	\$800.00		1		
	KASA			M	11/05/12	:30	9:58 PM	AFF1223	\$800.00		2		
13	KASA	Mon Hour 1	7p-8p	to									
				11/05/12 to 11/11/12	1x	M-----							
	KASA			M	11/05/12	:30	7:20 PM	AFF1223	\$2,000.00		1		
Aired Spots											19		

Gross Total	\$24,150.00
Agency Commission	\$3,622.50
Net Amount Due	\$20,527.50
NM Gross Rec Tax ALB	7.0%
Amount Due	\$21,964.43
Payment Terms	30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.